



TAYLOR@TAYLORMCELHINNY.COM
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OBJECTIVE

Motivated designer based in Maine. Graduate of Maine College of Art who enjoys experimenting with various strategies in order to create innovative and functional design solutions across a wide range of industries.

SKILLS

Proficient in Adobe Illustrator, InDesign, Photoshop, Type Tool, hand-lettering, Squarespace, Wordpress, Keynote, Risograph, CNC, laser etching, illustration, painting, digital photography and dye sublimation.

PHILANTHROPY

Co-Founder and Board Member, Maine Women's Cannabis Connection, 501C3 non-profit organization, 2021

EXHIBITIONS

Maine College of Art Thesis Show, Maine College of Art, Portland, ME, Spring 2018

Text in the Environment, Maine College of Art, Portland, ME, Spring 2016

Pace Yourself, Maine College of Art, Portland, ME, Fall 2015

Maine College of Art BFA Show, Maine College of Art, 2015

ACTIVITIES

AIGA Maine Type Lab, Junior Leader, Portland, ME 2015-2016

EDUCATION

Maine College of Art, Portland Maine, 2014-2018
Bachelor of Fine Arts in Graphic Design

Chapman University, Orange, CA, 2010-2012
Concentration in Graphic Design

St. George's School, Newport, RI, graduated May 2010

DESIGN EXPERIENCE

Owner & Designer, Taylor Design Solutions, 2022-Present

Manage up to fifteen clients at one time including all design, presentations, communication and billing. Manage all internal marketing and development. Design complex brand identities and packaging systems. Build and maintain websites, promotional material and social media content. Maintain ongoing working relationships with clients.

Designer, Vivid Studio & Gallery, Portland, ME, 2020-2022

Design complex brand identities and packaging systems. Build websites for clients. Create promotional material and social media content. Hand-drawn illustrations. Manage client relationships. Internal organization and development.

Lead Designer, Benoit's Design Co., Westbrook, ME, 2017-2020

Design all new Benoit's Design Co. products and update existing designs to stay current with trends. Develop product lines from concept to production and packaging. Conduct product research. Produce marketing and web content. Field service inquires and work with customers towards a final, production-ready design. Internal branding updates.

Freelance Designer, Portland, ME, 2014-Present

Design brand identities, logos, packaging, signage, promotional and marketing materials, website layouts, and more. Clients include Mind Body & Soul Support, Elise Marie DeSigns, Maine Mutts on the Move, Shane McInerney Landscaping & Gardening, Shamrock Farms, Maine Women's Cannabis Connection, Zero Gravity, and Independent Diamond Brokers.